



Michael Corn

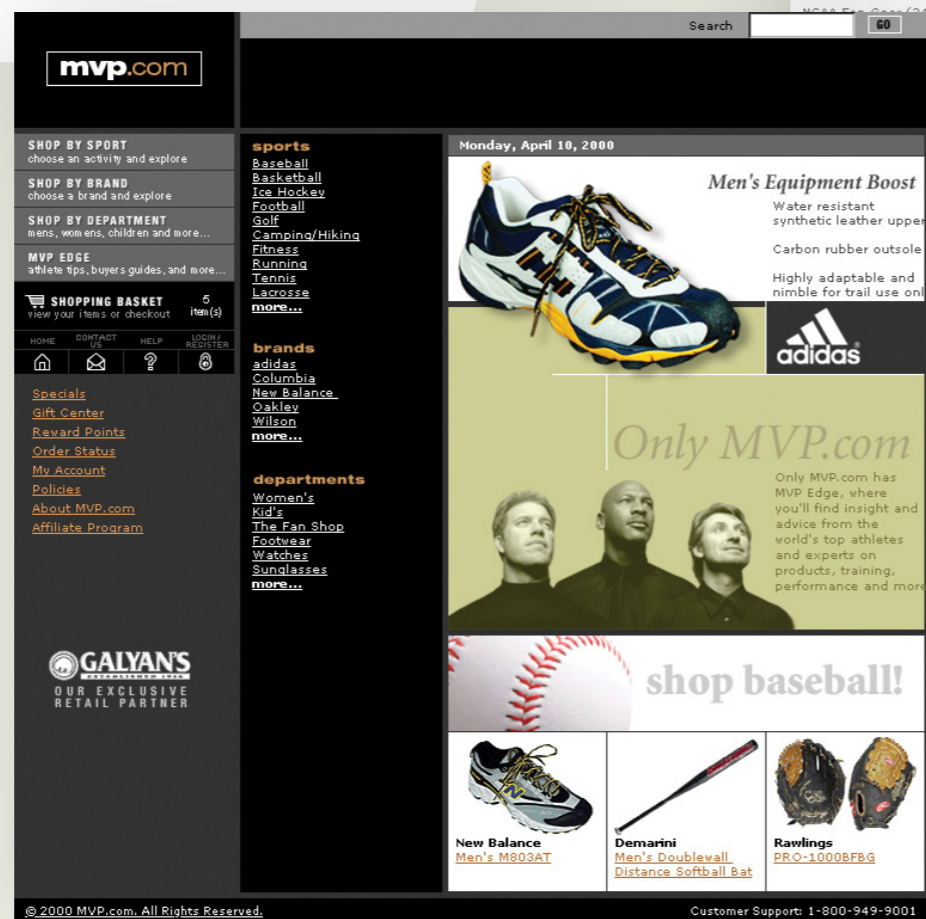
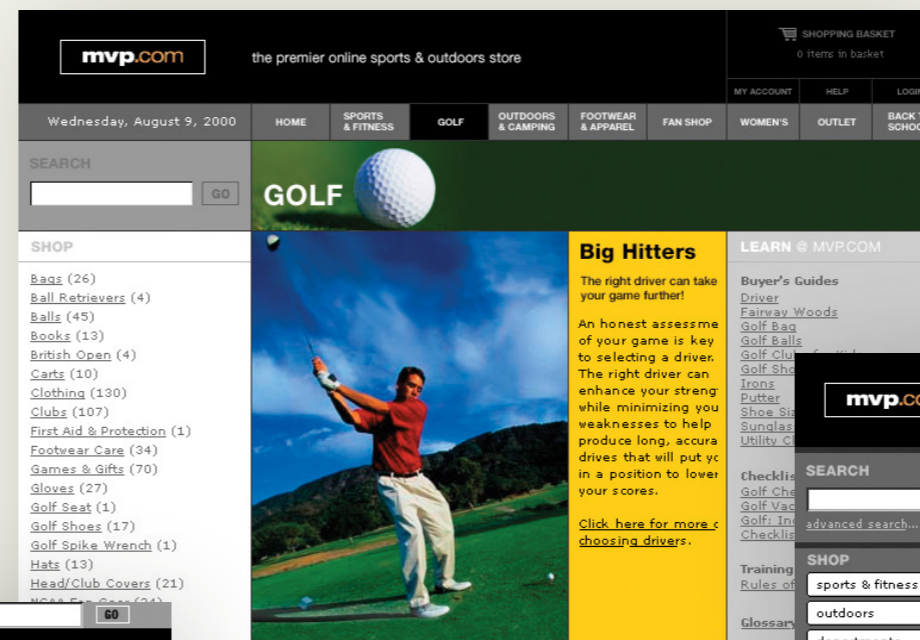
Portfolio

mjcorn@chicagodesignfoundry.com

MVP.com Website

Art Director, Designer & Developer
2000-2001

MVP.com was an internet only sports retailer specializing in high-end sporting goods. The site was designed to be easily updated for merchandising specials and marketing campaigns. Ease of use was also of para-mount concern, keeping the site navigation up to date and responding to user input.





NBA Store Website

Art Director & Designer
2001-2002

The NBA was moving their store to a new ecommerce platform. Styleclick worked with the NBA's internal marketing team to maximize their brand representation while maintaining an easy to use store.





CMXsports and CMXvision Websites

Art Director & Designer
2004

CMX was a commodities trading company that was flush with their success on the Internet. The owner's interest in sports and entertainment led him to create a network of entertainment sites with the eventual goal of downloadable pay-per-view style videos and memberships.

6pm.com Website

Art Director & Designer
2005

6pm.com was a rebranding of shoe retailer Shoedini. As part of their new offering they added giftcards to the site. Arroweye Solutions provided the giftcard service which we designed to seamlessly fit into their new look and feel. As part of this we redesigned our interface to better meet their needs.

6PM.COM. formerly shoedini.com

HOME WOMEN'S SHOES MEN'S SHOES BRANDS HANDBAGS

Free Shipping | Free Return Shipping

Home > Select a Gift Card

GREETING-GIFT™ CARD

STEP ONE
select a dollar value to be stored on your gift card

\$50 or Choose your own amount: \$.00

STEP TWO
choose your plastic gift card design

Design your Own Use one of ours

Create a Gift Card that reflects you!
Personalizing your Gift Card is easy! Add text or upload a digital image!

Want to send multiple Greeting-Gift™ Cards to different people? Click here to [learn more](#).

CANCEL CONTINUE ▶

Order by Phone: 1-800-746-3346 - Satisfaction Guaranteed

Order Status?
Manage [Your Account](#)
Check your [Order Status](#)

Shipping & Returns
See our [Shipping Rates](#)
See our [Returns Policy](#)

Customer Support
Forget your [password](#)
Visit our [Help Center](#)

Gift Certificates | About 6pm | Affiliate Info | Privacy | Security | Contact Us

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[BizRate.com](#) [PayPal](#) [BillMe Later](#) [VISA](#) [MasterCard](#) [American Express](#) [Discover](#) [iPay](#)

6PM.COM. formerly shoedini.com

Sign In | Your Account | Shopping Cart
Track Your Order | Order History | Closet

HOME WOMEN'S SHOES MEN'S SHOES BRANDS HANDBAGS BAGS WHAT'S NEW SALE

Free Shipping | Free Return Shipping | 110% 'Plus' Price Guarantee

Home > Select a Gift Card > Personalize Gift Card

GREETING-GIFT™ CARD

PERSONALIZE YOUR GIFT CARD
use the controls below to personalize your card

gift card preview: ADD BACKGROUND ADD IMAGE ADD TEXT

Type Your Message Here: Change the font, size and color:

Font: Arial
This is a sample of your font choice

Size: 10 Style: Plain

Alignment: Color: A

Hint: Use the Space Bar and the Enter key to position your text. Click "Refresh Preview" to view your card's updated design.

I have reviewed the design and messaging on my gift card and I have complied with the [Terms of Service](#).

CANCEL CONTINUE ▶

Order by Phone: 1-800-746-3346 - Satisfaction Guaranteed

Order Status?
Manage [Your Account](#)
Check your [Order Status](#)

Shipping & Returns
See our [Shipping Rates](#)
See our [Returns Policy](#)

Customer Support
Forget your [password](#)
Visit our [Help Center](#)

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TransUnion Marketing Services Workbench

Michael Com | Options | Log Out | Decisioning | Attribute Builder | Backend

ACTIVE JOB: 115974 MC CitiBank Extract | Save Job | Save Version | Run Job | New Job

Decisioning | Search | Job Details | Levels | Attributes | Job Summary | Reports | Scheduling

Level 3 Details > Topic 1 Details

Drag Criteria to Add them to the Topic: | Edit Criteria for Acceptance in Topic - Level 3, Topic 1:

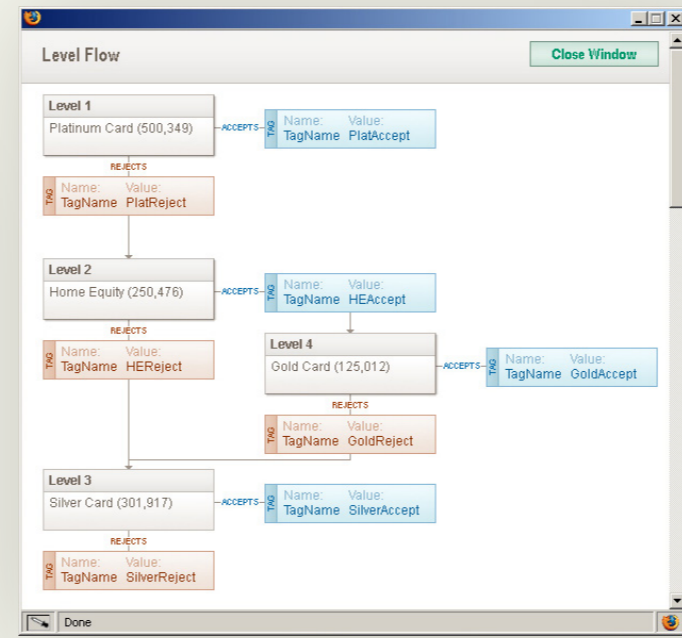
(Opt_Out = 'N')
AND
(Apartment = 'N')
AND
(No_of_Trades > 5)

Add Operators to Topic:
< > = \neq
+ - * /
AND OR NOT
()

Validate Statement

Save Topic | Cancel

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TransUnion Marketing Services Workbench

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ACTIVE JOB: 115974 MC CitiBank Extract | Save Job | Save Version | Run Job | New Job

Decisioning | Search | Job Details | Levels | Attributes | Job Summary | Reports | Scheduling

Create New Level | View Level Flow

Level 1: Platinum Card (500,349) | Copy | Delete | Reorder

Level Name: Platinum Card | Edit Level Details

--- Accepts (500,349) ---
Tag Name: | Tag Value: | Destination: Level 2

--- Rejects (278,499,631) ---
Tag Name: | Tag Value: | Destination: Level 5

Level 2: Home Equity (250,476) | Copy | Delete | Reorder

Level 3: Silver Card (301,917) | Copy | Delete | Reorder

Level Name: Silver Card | Edit Level Details

--- Accepts (301,917) ---
Tag Name: | Tag Value: | Destination:

--- Rejects (121,546,712) ---
Tag Name: | Tag Value: | Destination:

Level 4: Gold Card (250,476) | Copy | Delete | Reorder

Level 3 Details: Add New Topic

Topic 1: (100,349) | Copy | Delete | Reorder

(Opt_Out = "N") AND (Apartment = "N") AND (No_of_Trades > 5) | Edit

--- Accepts (100,349) ---
Tag Name: | Tag Value: | Destination: Level Default

--- Rejects (278,499,631) ---
Tag Name: | Tag Value: | Destination: Level Default

Topic 2: (50,476) | Copy | Delete | Reorder

Topic 3: (20,316) | Copy | Delete | Reorder

Topic 4: (41,483) | Copy | Delete | Reorder

Topic 5: (80,215) | Copy | Delete | Reorder

0059 < 5 | Edit

--- Accepts (100,349) ---
Tag Name: | Tag Value: | Destination: Level Default

--- Rejects (278,499,631) ---
Tag Name: | Tag Value: | Destination:

TransUnion Decisioning Tool

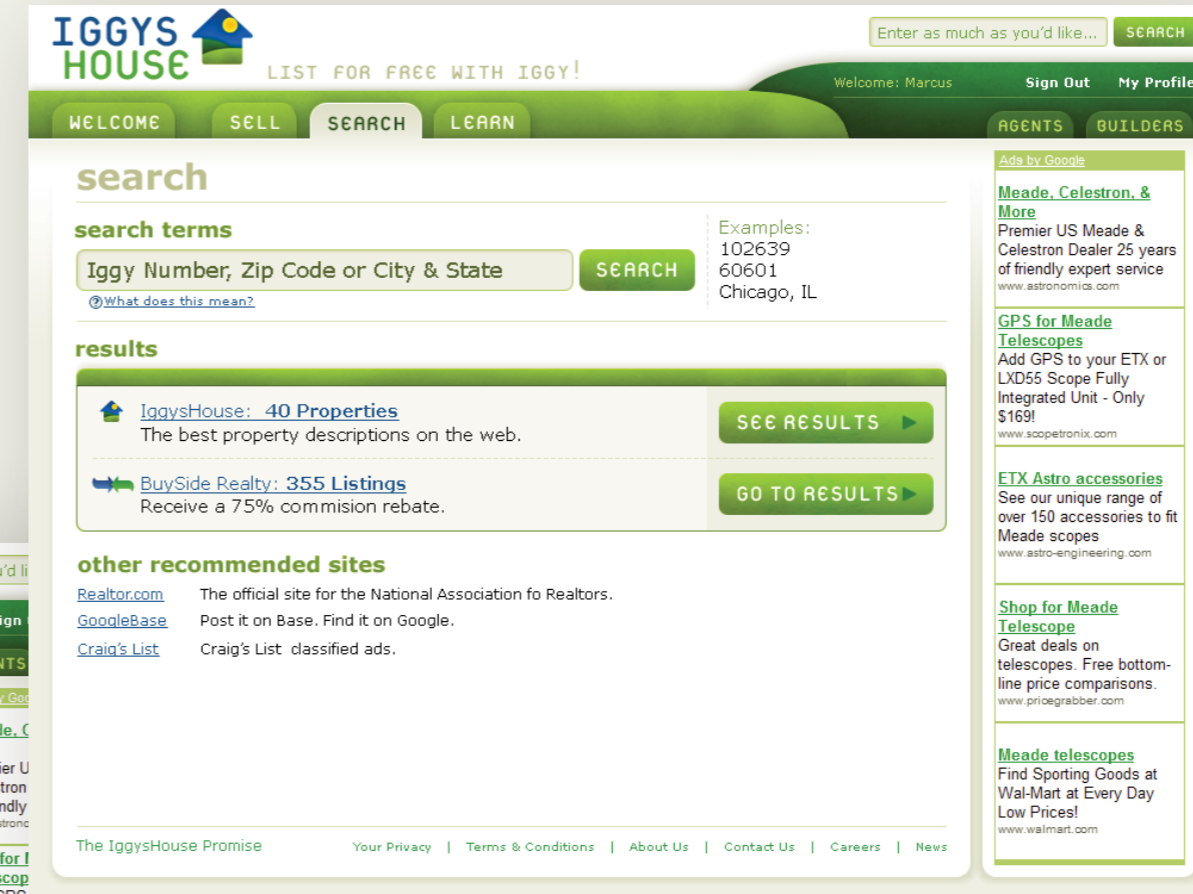
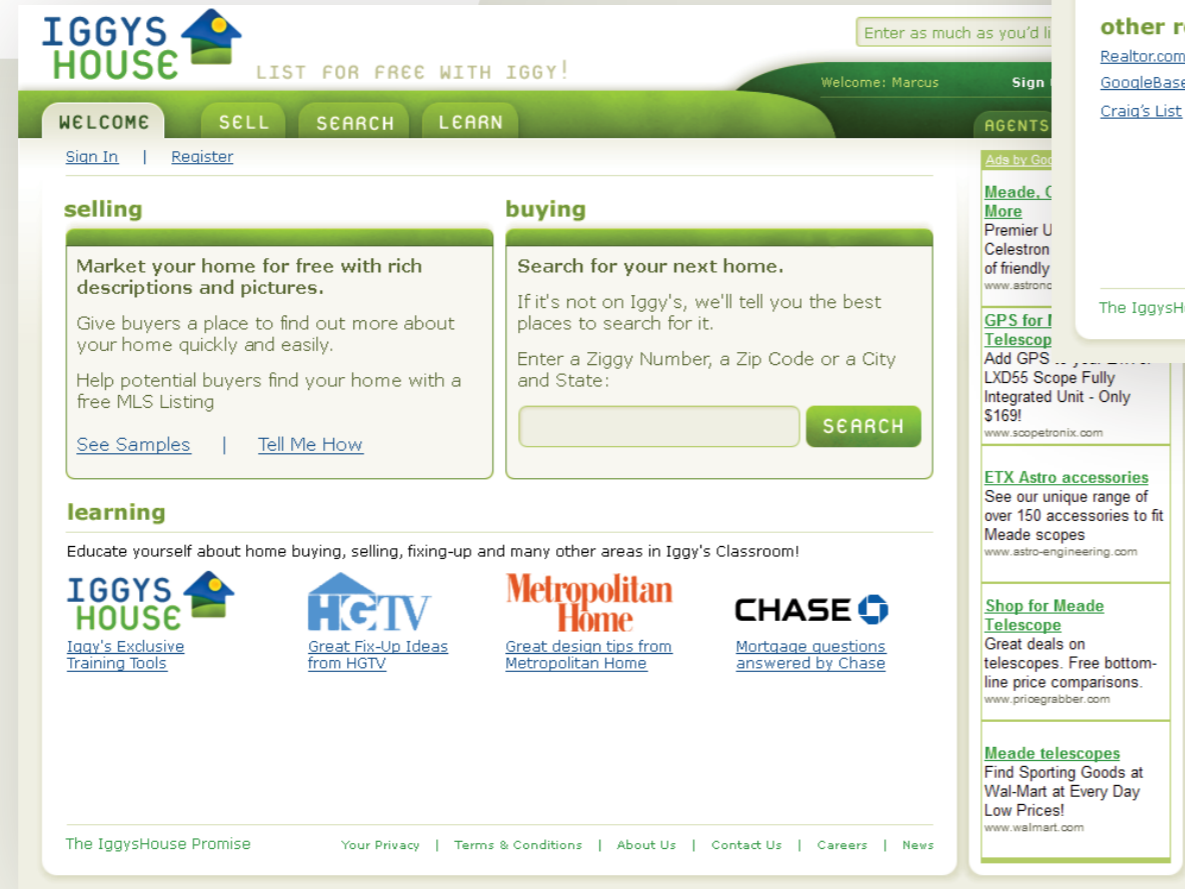
Designer & Developer
2006

TransUnion was replacing its mainframe applications with web based applications running on open systems. TransUnion's business processes are extremely complex. The goal of each application was to take that complexity and make it manageable for novice users, while allowing experienced users access to the tool's full capabilities.

Iggy's House Website

Designer & Developer
2006-2007

Iggy's House is a new website for a homeowner selling their house. It needed to accommodate advertising for revenue while being friendly and easy to use.



TransUnion Decisioning Tool

Designer & Developer
2011

TransUnion introduced a new Decisioning System based on new back-end technology. We continued to use feedback from users of previous systems and UX best practices. We also introduced a more dynamic UI using more DOM manipulation and AJAX to create a more integrated experience.

The screenshot displays the TransUnion Linear Fulfillment Environment (LFE) interface. The top navigation bar includes the TransUnion logo, the text "BFE Linear Fulfillment Environment", and user information "LFE 2". The main navigation tabs are "Basic Info", "Fulfillment Workflow", "Attribute Forms", "Test", "Schedule", and "Reports". The "Fulfillment Workflow" tab is active, showing a configuration for "100056 Copy of Test From Sid".

The interface is divided into several sections:

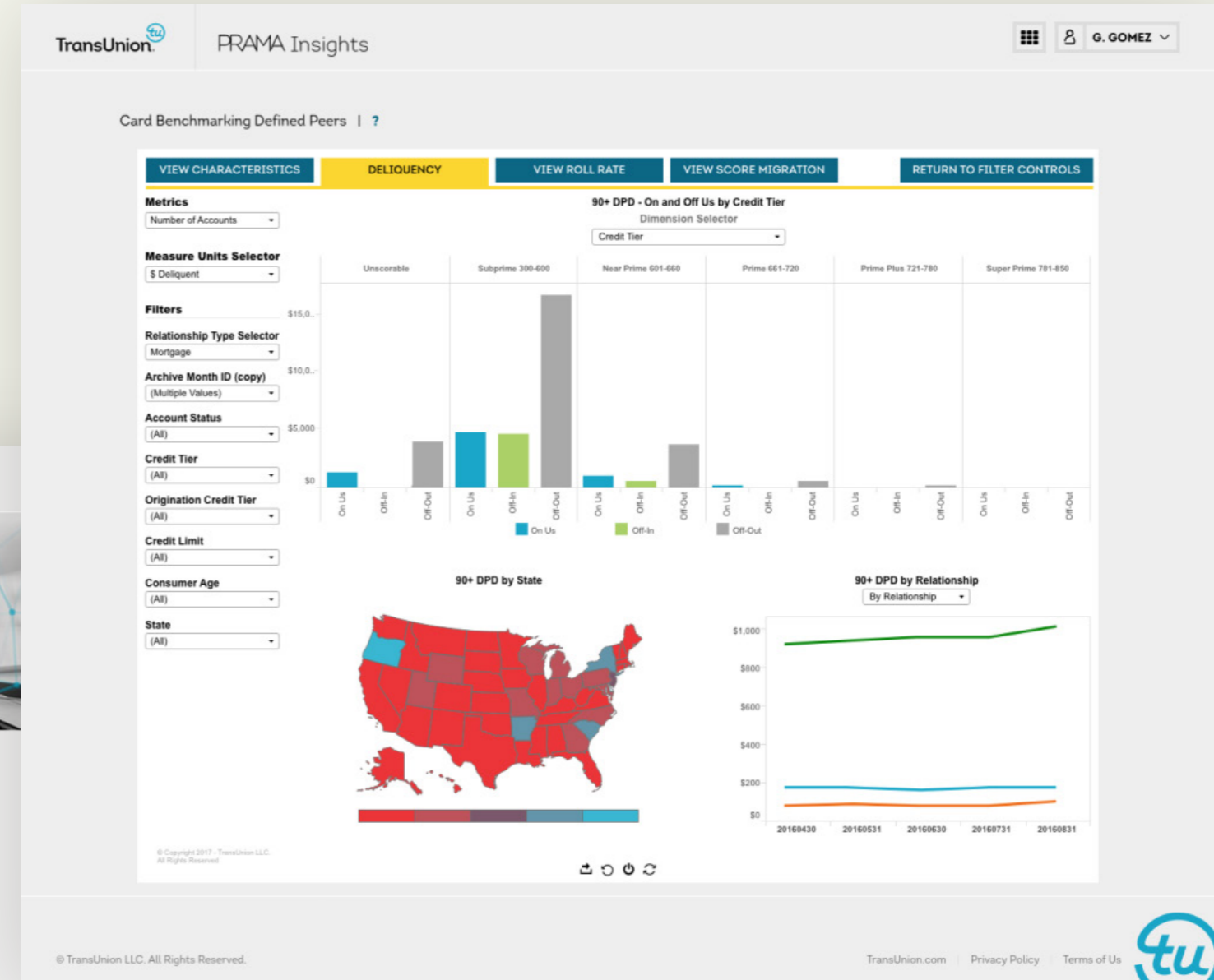
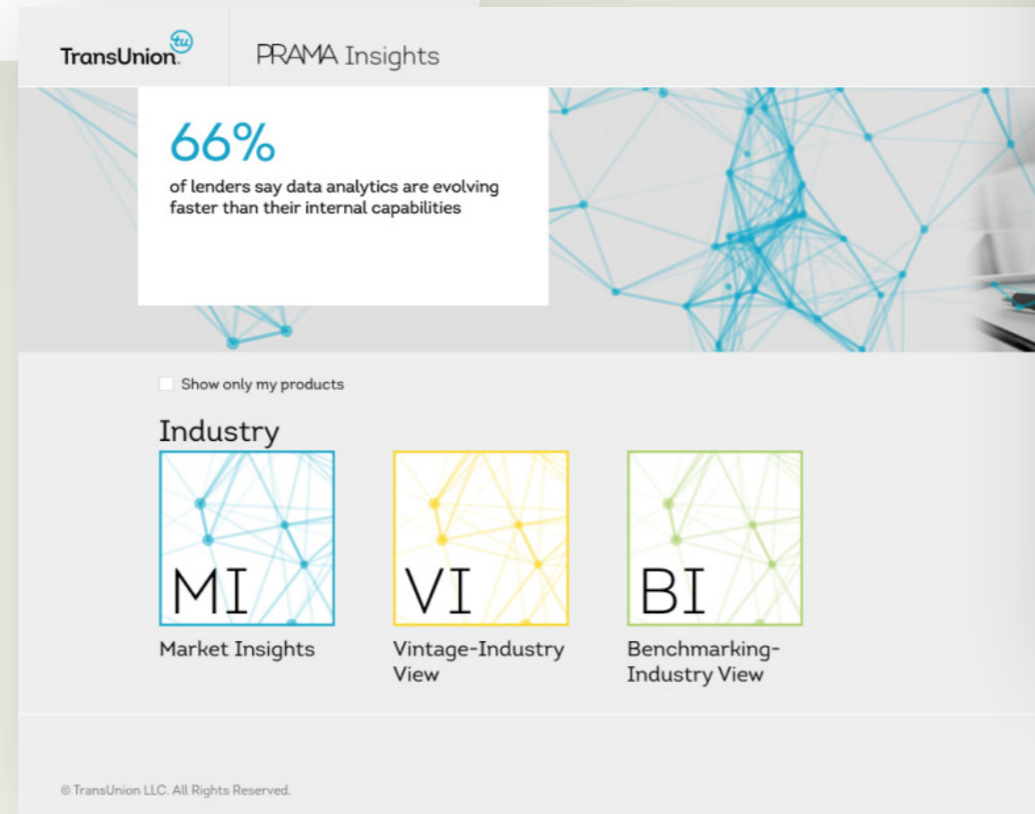
- Left Panel (Configuration Summary):** Displays subscriber information (23VH001 B AND K LIST SERVICES), version (0.1), and status (Production). It includes buttons for "Save Config", "Cancel Changes", "Check In", "Check In To Test", and "Undo Check Out". A warning message states: "Your configuration has changed and you should save." Below this are "DOWNLOADS" for "Config Details", "Internal Layout", "Processor Layout", and "Client Layout".
- Workflow Steps:** A vertical list of steps: "Add Step", "Input", "SB168", "Opt Out", "Criteria Nth Filter", "Selection Criteria", "Best Nth", "Derived Fields", and "Output".
- Selection Criteria:** A section for defining criteria, including "Selection Criteria" and "Audit Forms". It features a "DRAG AND DROP LEVELS & TOPICS TO REORDER" area and an "Import Criteria" button.
- Test Level Details:** A detailed view for "New Topic 0" and "New Topic 1". It includes fields for "Topic Name & Description", "Accept Tag", "Reject Tag", and "Selection Criteria". The "Accept Tag" is set to "ACCNew Topic0" and the "Reject Tag" is "REJNew Topic0". The "Selection Criteria" field contains "criteria :=".

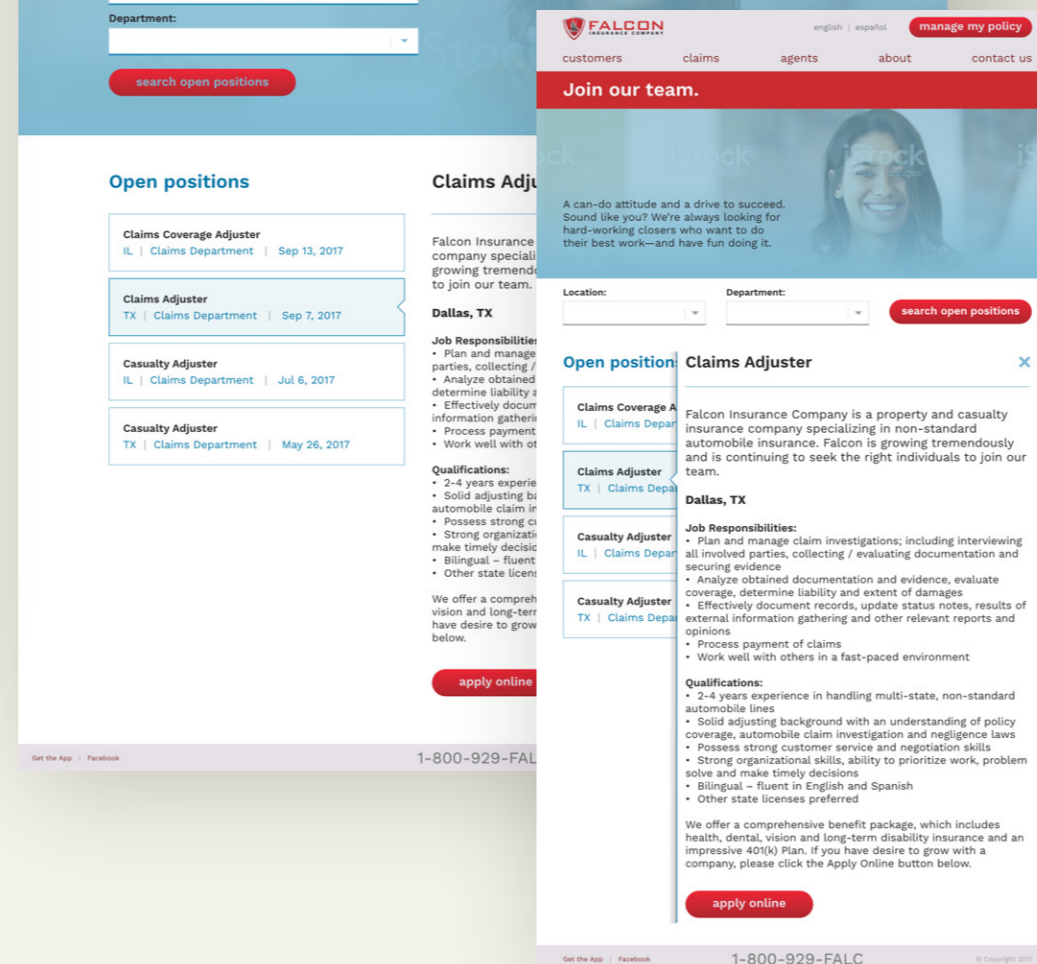
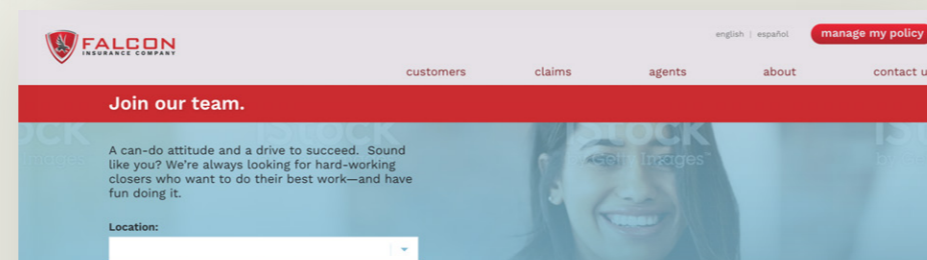
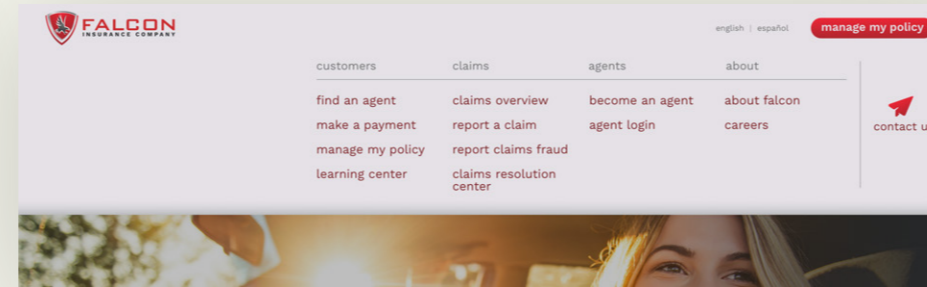
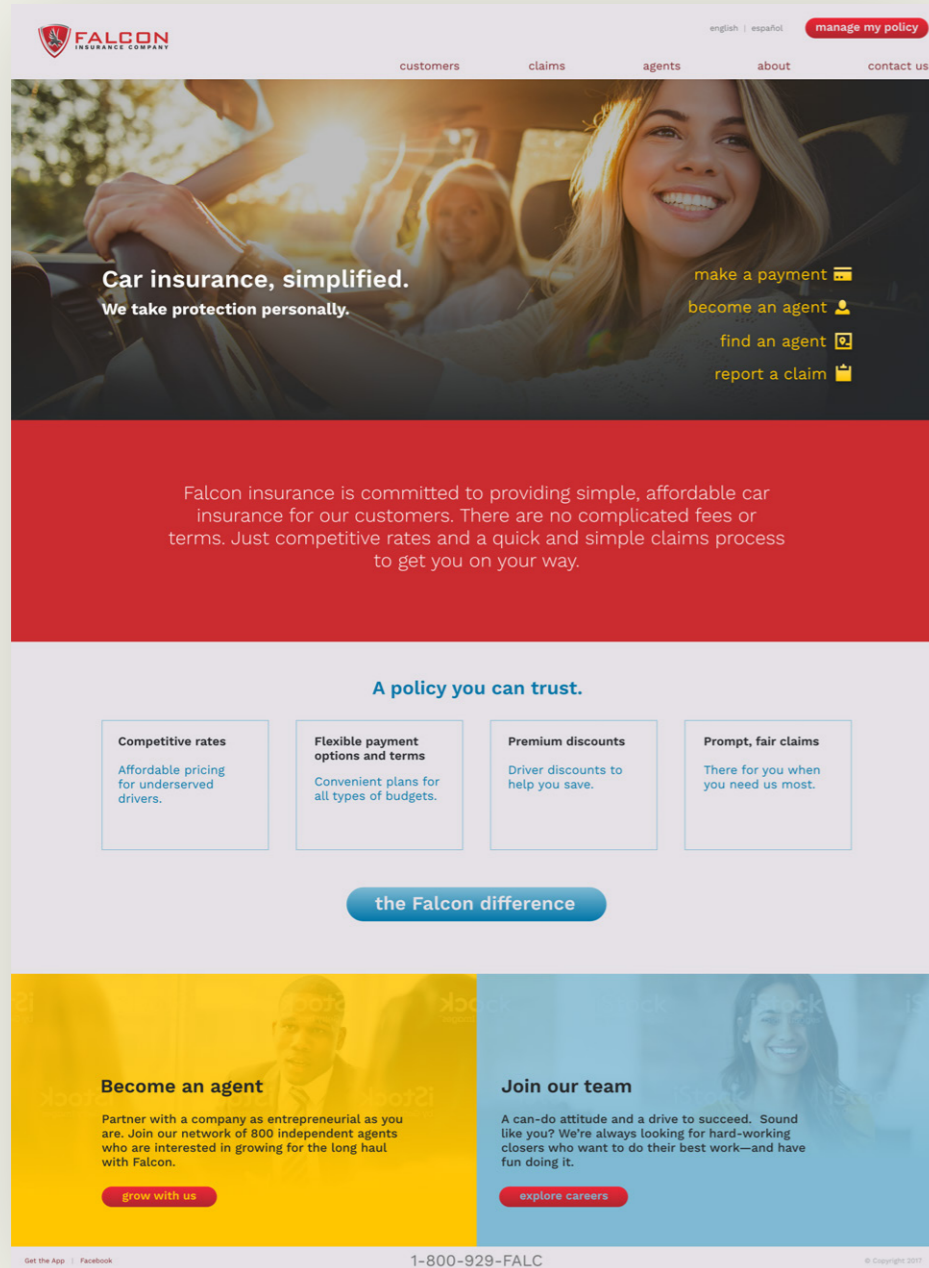
At the bottom of the page, there is a footer with "Customer Support: 312-985-4357 | support@transunion.com" and "© 2012 TransUnion LLC. All rights reserved. | Privacy Policy | Terms of Use".

TransUnion Prama Insights

Art Director & Designer
2016

In 2016 TransUnion created a new data and analytics group called Prama. Their first product was Insights, a visualization tool to identify market trends, analyze relevant segments and help our clients make appropriate decisions and adjustments.

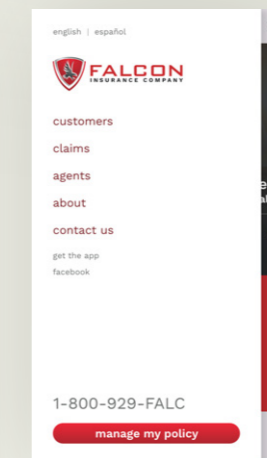


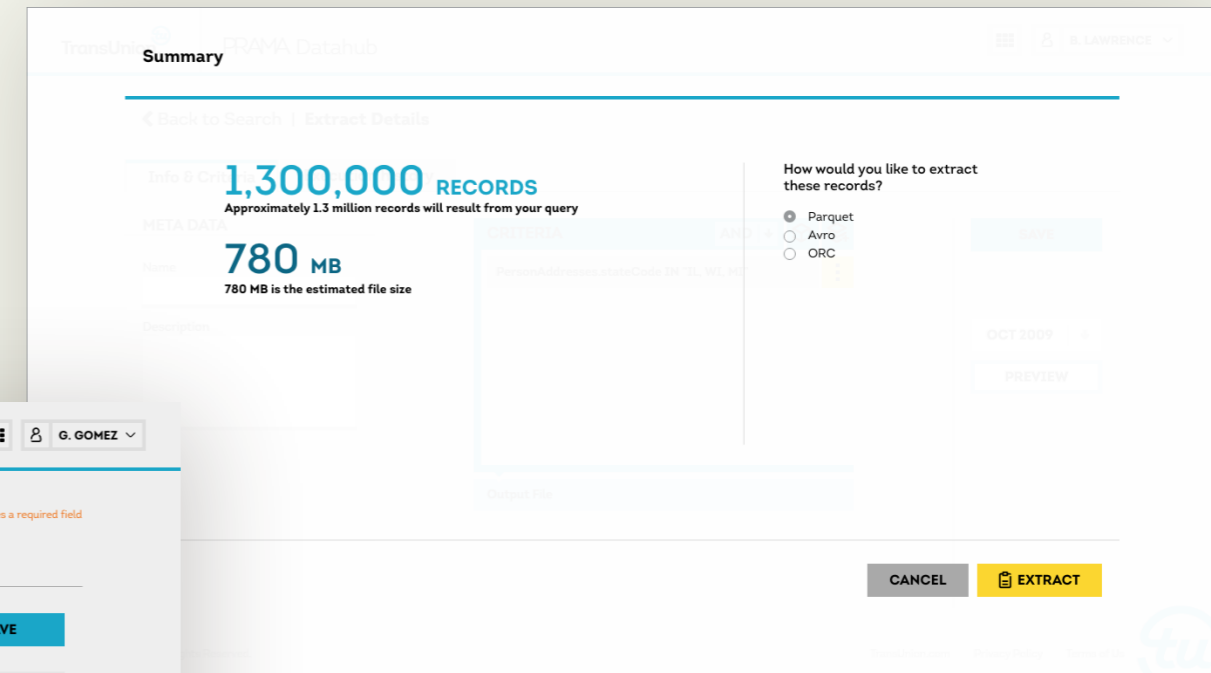
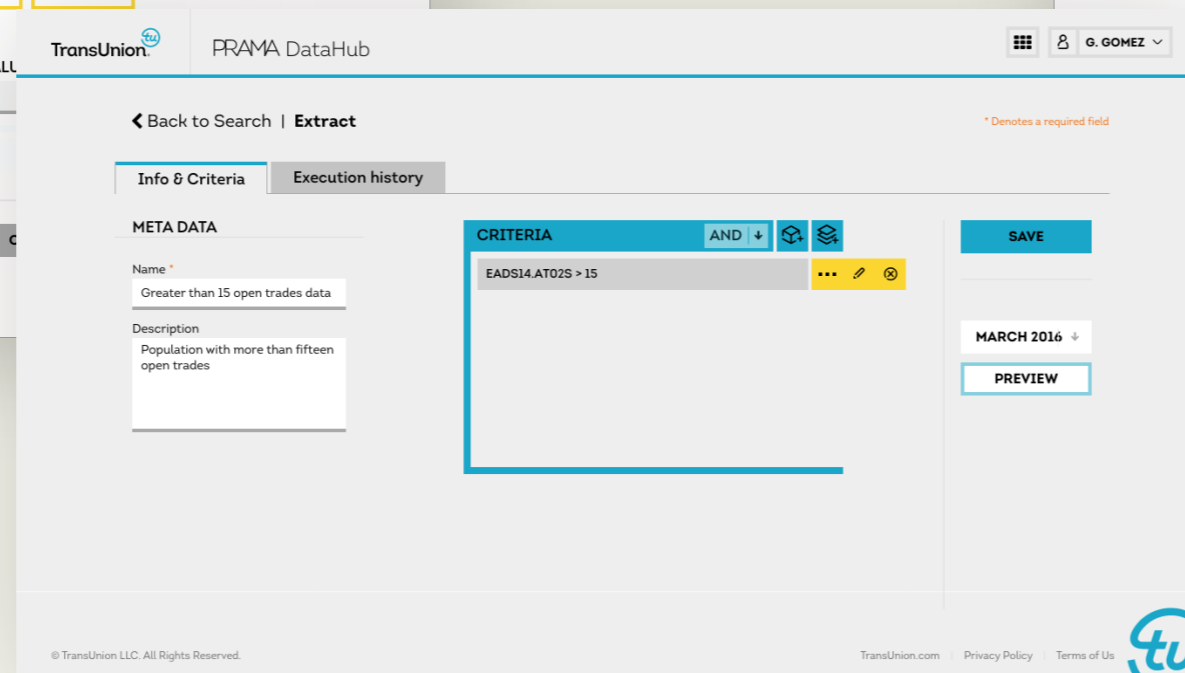
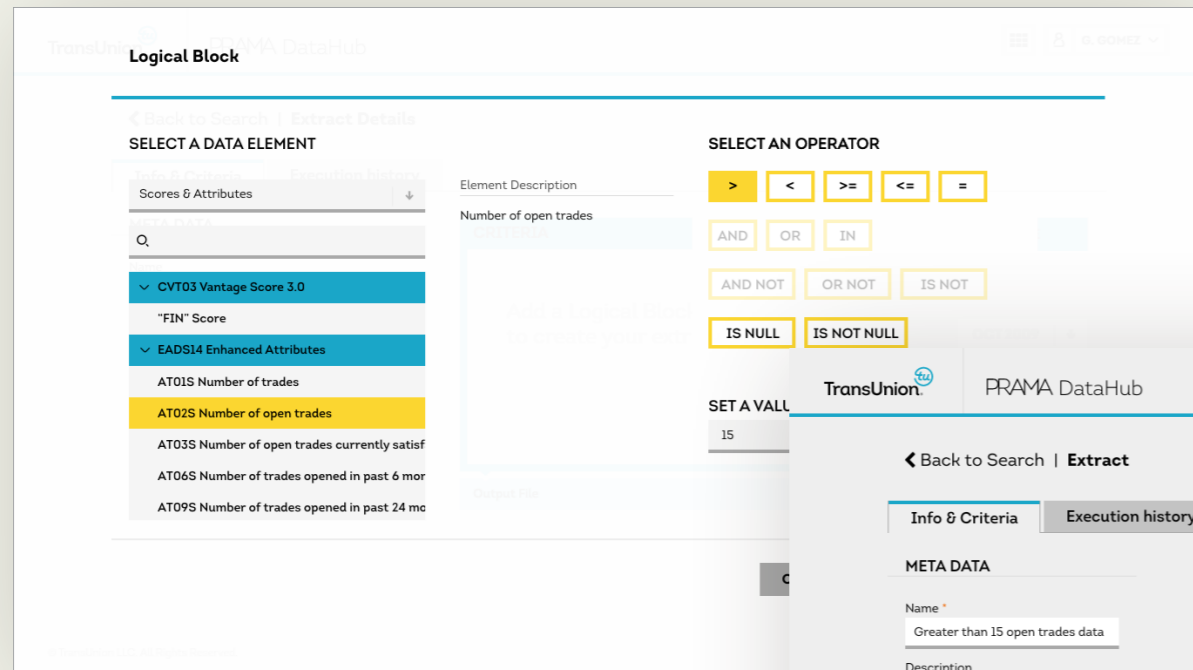


Falcon Insurance Group

Designer & Developer
2017

Falcon Insurance Group wanted to update their web presence to better reflect an updated business focus. Moving from insurance startup to improving both their service and image within the industry. Major goals were connecting with talented insurance agents and helping customers more easily file claims online.





TransUnion Prama DataHub

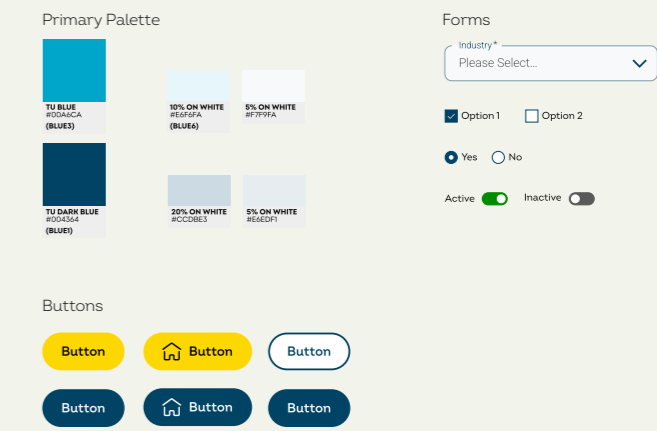
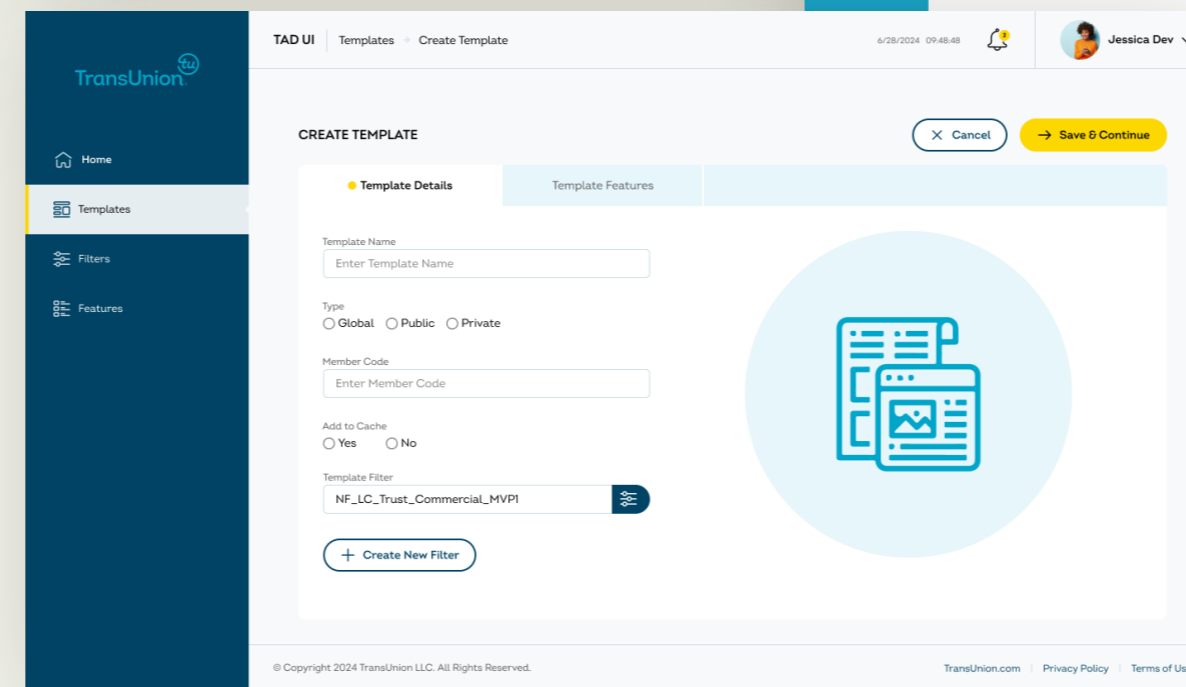
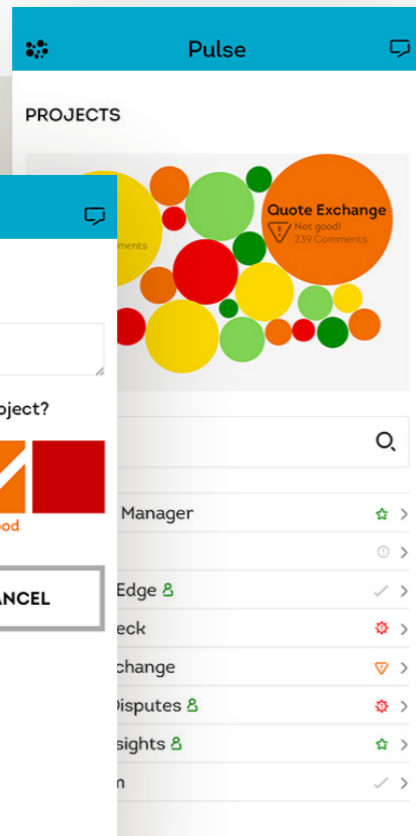
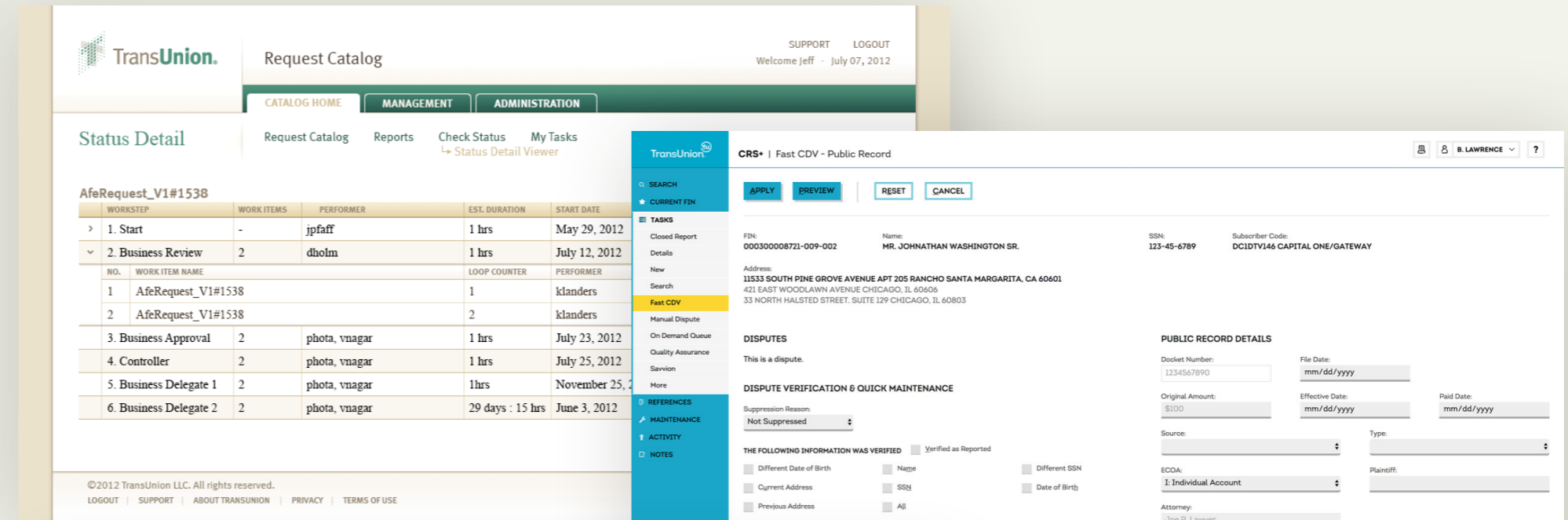
Art Director & Designer
2017

To extend TransUnion's Prama data analytics platform we added a data extraction tool. It allows clients to create simple queries against the bureau's data and pull those results into our analytics tools.

TransUnion Application Design Guidelines

Art Director & Designer
2011 to 2024

For the past several years the UI Group at TransUnion has been developing and updating a visual styleguide for application development. This includes styles and HTML for web applications; Angular components and now mobile designs. As TU grows we want to encourage development teams to follow UX best practices & our brand guidelines while making implementation as easy as possible.



Welcome to TransUnion

You can currently access your TransUnion credit report on this site once every 24 hours



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Adviser Template Attributes Designer (TAD) Login

User Name

Jessica Dev

Password

Enter Password

Sign In

Version : V1.5.35-IN COMM

TransUnion Adviser Template Designer

Art Director
2024

Adviser is one of TransUnion's many decisioning platforms. The Template Attribute Designer is a tool to create elements for the decisioning process such as layouts and filters.

The screenshot shows the TAD interface with a sidebar on the left containing 'Home', 'Templates', 'Filters', and 'Features'. The main area is titled 'CREATE TEMPLATE' and has tabs for 'Template Details' and 'Template Features'. A modal window titled 'CREATE NEW FILTER GROUP' is open, containing the following fields and options:

- Filter Group Name:
- Type: Global Public
- Member Code:
- Filter Group Type: And Or

Buttons for 'Cancel' and '+ Save' are at the bottom of the modal.

The screenshot shows the TAD Home dashboard with a sidebar on the left containing 'Home', 'Templates', 'Filters', and 'Features'. The main area displays three summary cards:

- Total Templates: 20
- Total Filter Groups: 22
- Total Feature Groups: 25

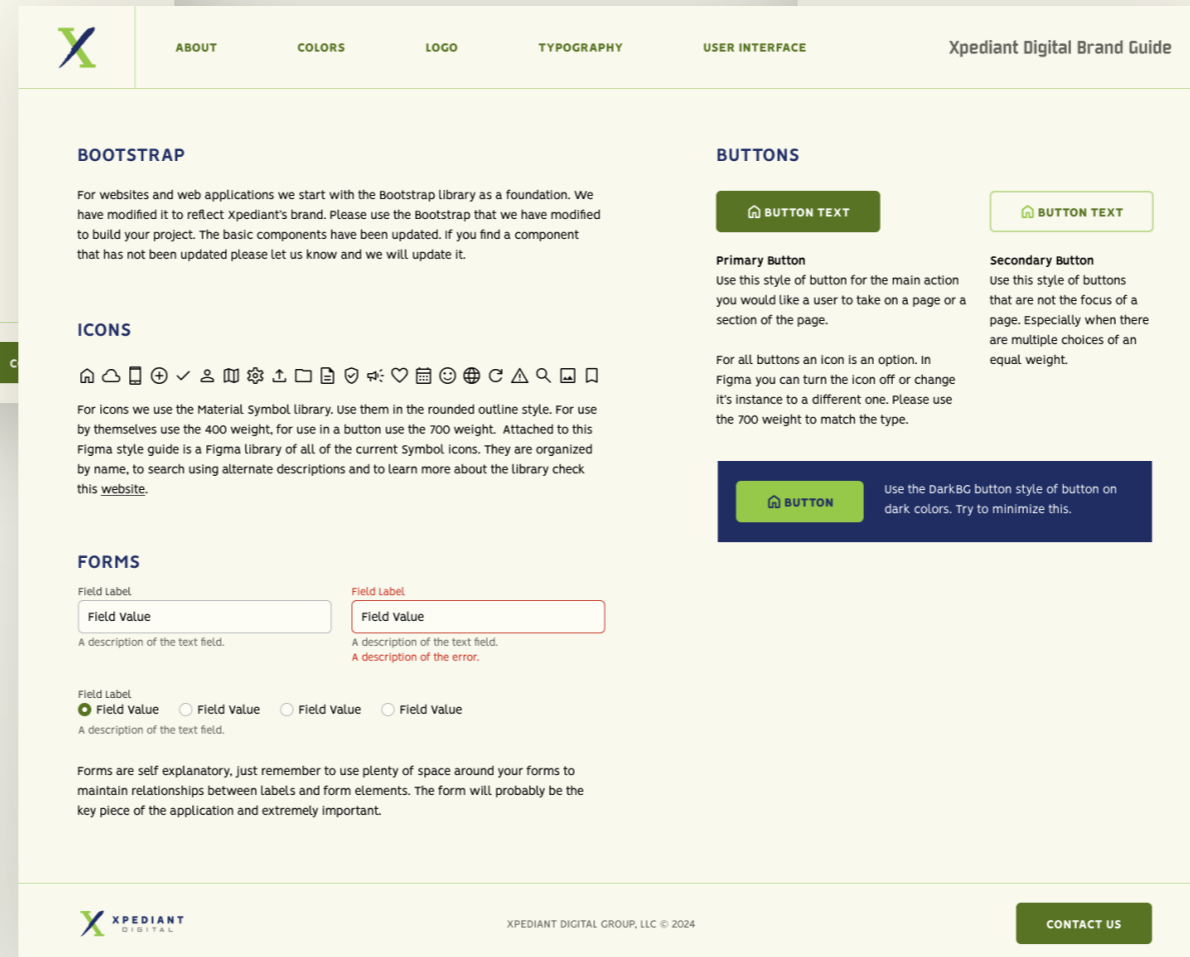
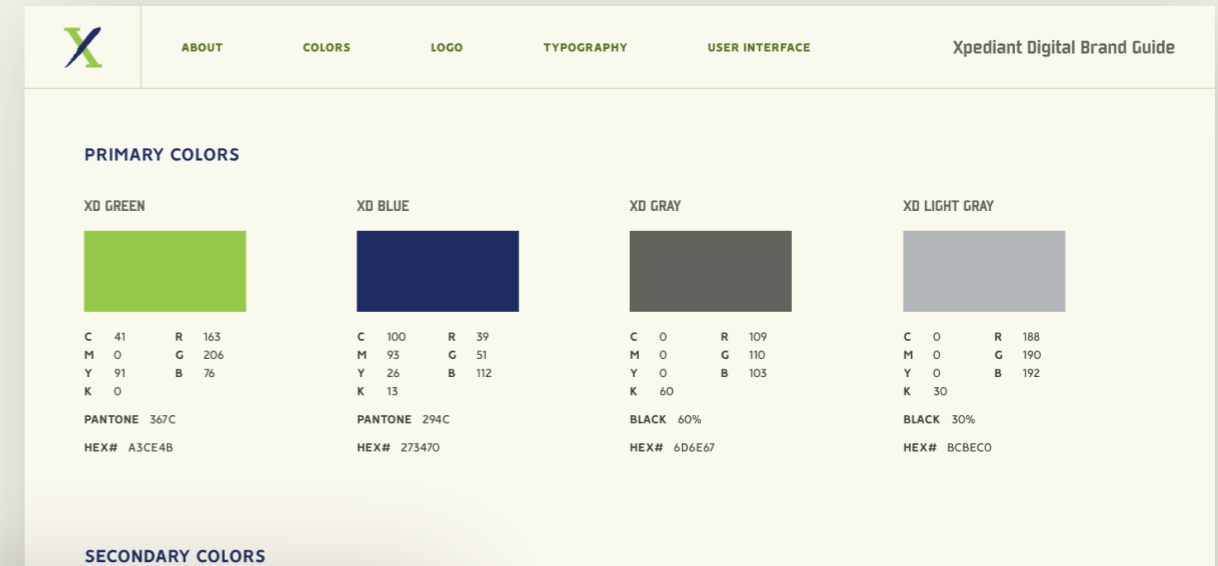
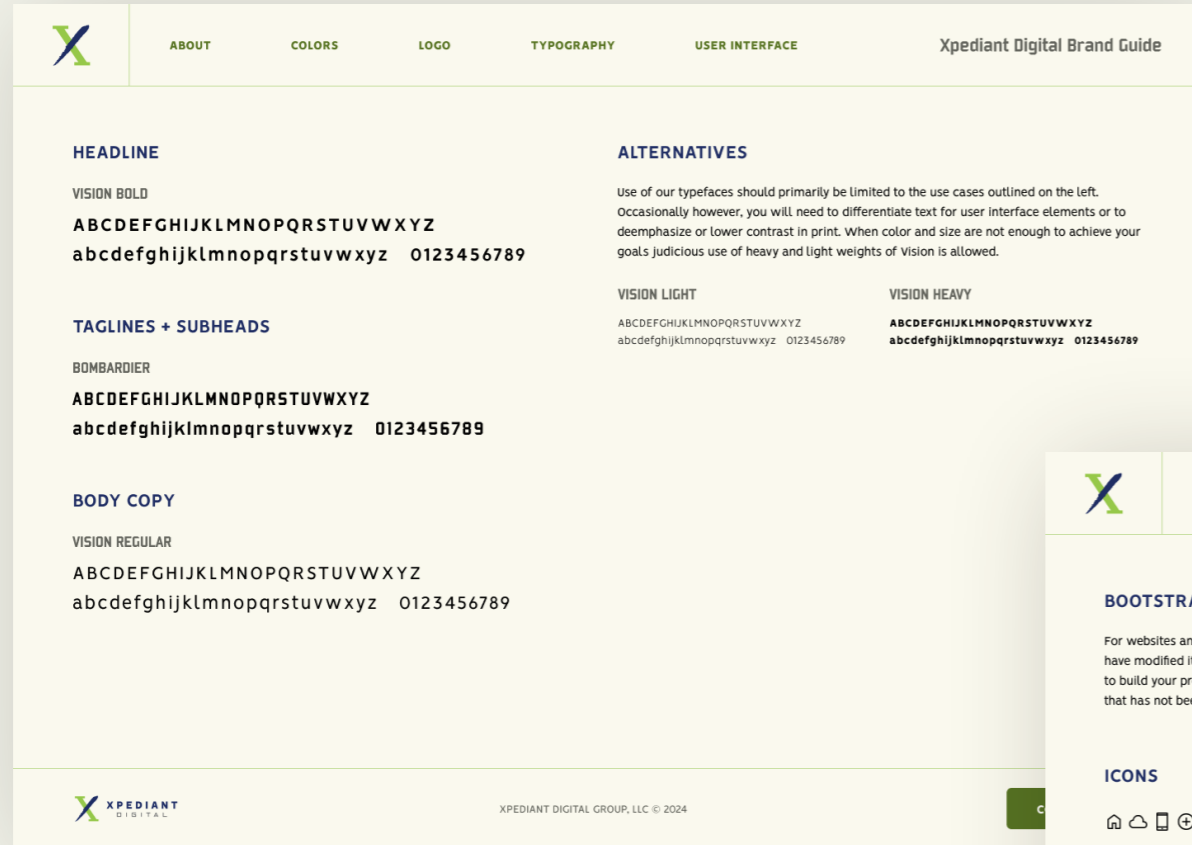
Below the cards are two tables:

RECENT GLOBAL TEMPLATES

TEMPLATE NAME	ID	FILTERS	MEMBER CODE	CREATED DATE
Commercial MVP1	362204	362204	BF00340002	20 / 06 / 2024 10:11:00
Commercial MVP1	362204	362204	BF00340002	20 / 06 / 2024 10:11:00
Commercial MVP1	362204	362204	BF00340002	20 / 06 / 2024 10:11:00
Commercial MVP1	362204	362204	BF00340002	20 / 06 / 2024 10:11:00

RECENT GLOBAL Filters

FILTER GROUP NAME	ID	MEMBER CODE	CREATED DATE
NF_CL_trust_MVPI	362204	BF00340002	20 / 06 / 2024 10:11:00
Commercial MVP1	362204	BF00340002	20 / 06 / 2024 10:11:00
Commercial MVP1	362204	BF00340002	20 / 06 / 2024 10:11:00
Commercial MVP1	362204	BF00340002	20 / 06 / 2024 10:11:00



Xpediant Digital Style Guide

Designer & Developer
2025

Xpediant Digital needed to update their brand guidelines to accommodate their marketing website and digital product development.

Thanks.

mjcorn@chicagodesignfoundry.com